

# The Middie

The Mid-Month Newsletter of District 5240

Volume 3 Issue 8

February 15, 2010

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## Chelsey Says!

A view of our Rotary world from the ground up!

By Jim Moore (Santa Barbara Sunrise)

*Editor's Note about Chelsey: Chelsey is President Jim's blue eyed, pink nosed, tri-color, mixed breed, cattle dog whose focus in life is eating, sleeping, keeping an eye on Jim and digging for Rotary information. Exactly in that order!*

## Literacy Month

President Jim says: "Hey Chelsey! I hear March is Literacy Month in Rotary. I also hear you've been digging into this subject. What's Literacy Month all about?"

Chelsey says: "I'm glad you asked! I've been digging online at the RI website and here's what I found out. The RI Board of Directors designated March as Literacy Month. It's true that considerable progress has been made in recent decades to reduce illiteracy. Still, nearly a billion people lack the most basic literacy and numeracy skills."

"A billion? That's a big number! Give me some examples."

Chelsey says: "OK! Here goes: Ninety-eight percent of the world's illiterate population is in developing countries. Fifty percent of the world's illiterate live in India and China. More than fifty percent of the population of Africa is illiterate. Two-thirds of all those who lack literacy and numeracy skills are women. More than 130 million school-age children are not attending classes."

"Whew! That's amazing! Why is Literacy so important?"

Chelsey says: "Because the ability to read, write and do simple math is not only critical to progress and prosperity, it is necessary for the very survival of individuals in modern society."

"What does RI recommend our Rotary club do about the Literacy problem?"

Chelsey says: "Excellent question! I understand you donate books to the El Puente Community School. March is a perfect time to promote those efforts in the local media by creating awareness about Literacy and recognizing the club's 2009-2010 program speakers in whose name the books were donated."

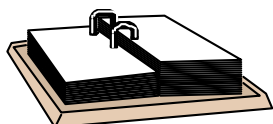
"Anything else?"

Chelsey says: "Sure! Here are a few Project Ideas that RI suggests:

- Volunteer to do repairs or improvements at a community school like El Puente;
- Sponsor a reading competition and give a prize to those students who read the most books;
- Start a mentoring program for students or volunteer to spend time with students to help build their self esteem;
- Formally adopt a school."

"Those are all excellent ideas!"  
Chelsey says: "Well, Rotary is an excellent organization. By visiting [www.Rotary.org](http://www.Rotary.org), you can find out more about Literacy and Project Ideas. Have a great Literacy Month!"

## District Calendar



### February – World Understanding Month

- Feb 19 - 21, SoCal/Nevada P.E.T.S., LAX Marriott
- Feb 20 Basic PRLS, Carney Business Center, Bakersfield

### March – Literacy Month

- Mar 06, MPRLS 3(Facilitation Skills) Carney Business Center, B'field
- Mar 13, Foundation Gala, TBA
- Mar 20, MPRLS 4 (Situational Lead) Carney Business Center, B'field
- Mar 26, Basic PRLS, Cal Lutheran, Oxnard
- Mar 27, District Assembly, South County

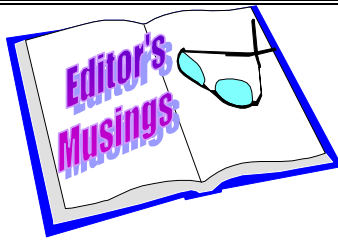
## Retention is the Key

Editor's note: *There are seven basic steps in establishing and running a successful membership program, keeping always in mind that implementing the seven steps with dedication and club leadership has proven to increase club membership substantially through a total membership recruiting and retention system. "Retention is Key" provides steps that will improve membership development and retention. Implementation needs to be tailored to meet your Rotary Club's structure and personality.*

The first basic step is:

- Set up a **system** to **IDENTIFY** well-qualified members of your community. With all the emphasis every year on raising membership in our clubs, retention can be improved by identifying quality individuals who are professionals, leaders in the community, who have a commitment to service. You can use Westlake Village's "**Membership is Everyone's Job**" system as a way to identify multiple qualified individuals. Write Jock MacKenzie at [rhm717@adelphia.net](mailto:rhm717@adelphia.net) for a copy.
- Use a classification survey as a guide in identifying potential members.
- Work with other organizations in the community (Chamber of Commerce, Cultural Organizations, professional and business organizations) to identify new sources of potential members.

**Other steps will be identified and discussed briefly in future issues of the Middie and the District Bulletin.**



Jeff Hata is one of the most generous club presidents it has been my pleasure to know over the past thirty years. Here's a piece he wrote in this club bulletin about a terminating member:

"We were saddened to receive the news from Steve Phillips that he is being transferred from Ventura to Sacramento. That's the price you pay sometimes for doing excellent work in your job. Actually, it is a good opportunity for Steve and will be beneficial for Steve's career in the future.

"Steve Phillips is a good member of our club who served on our Board of Directors and volunteered to help whenever he could. If we needed anything that Steve could help us with he was there. Need a retail location for job shadow? No problem. J.C. Penney was there to host our students. Need a location for Salvation Army kettles at Christmas time? No problem. J.C. Penney was there. Need a collection location for Coats for Kids? Need 100 toothbrushes and tubes of toothpaste for Sweet Dreams? Yes, Steve was there!

"Steve, we will miss you, including the "beep" from your text messages during the meetings. I know, you couldn't put that tone on silent! We wish you the best in your new position and remember, it's your duty to make sure that your replacement not only takes your position at the store but also in the club."

We all lose members like Steve Phillips from time to time. Rarely, though, does the departing member get the sort of approbation that Jeff Hata gave him.

I am happy that I'm included on the Ventura East mailing list.

## DVDs For the Troops

From the Thousand Oaks Bulletin

Let's help out the troops in Afghanistan by donating our used movie DVD's that can be used to entertain the wounded as they wait for treatment in the mobile hospitals. Rick Principe (Thousand Oaks) has received a request from a Marine officer in Afghanistan who has seen the need to bring some relief to weary soldiers who are waiting for help. Rick's friend is reaching out to Rotary to offer help. In addition, Rick's son is over there now and is in touch with his father constantly.

We all have movies at home that we don't plan on watching again...and there are probably soldiers who would enjoy seeing them. Just send the DVDs to Rick at 951 Westlake Blvd., Westlake Village, CA 91361. If you want to contact Rick, he's at 805-497-4557 and [rick@westcord.com](mailto:rick@westcord.com).



## The Water Run

By Edwin Velarde (Westlake Village)

Billions of people around the world are without access to clean water and decent sanitation. In some places, families, mostly women and children, walk as many as five miles daily to acquire water for their households. Many children live their lives infected constantly with waterborne diseases. Over 1.8 million deaths occur each year due to lack of access to clean water.

The world can do better. On Sunday, April 11<sup>th</sup>, the Rotary Club of Westlake Village is very excited to present [The Westlake 5K/10K Run/Walk for Water](#). Proceeds of this event will go towards funding Rotary Global Water Projects that help provide needy families and children access to clean and safe potable water.

Plainly, the Rotary Club of Westlake Village cannot do this on its own. They are looking to Rotary Clubs around District 5240 and beyond for support by joining and/or sponsoring this event. See attached Runner Registration Form/Flyer and Sponsorship notice. We invite you to



join with us to support this worthy cause. Register online by visiting [www.westlake5k10k.com](http://www.westlake5k10k.com).

**PDG Marc Vertin  
Leaves the District**



**MARC VERTIN** is a member of the Ventura Club. He is a past President of the Ventura Marina Rotary Club (1995-96), a past Group 7 Governor's Representative to the six clubs in the Ventura and Ojai area, and has been District Club Service Director, District Vocational Service Director, District International Service Director and Assistant Governor. He also served one year on the RI Staff as our District's Crime Reduction and Violence Prevention Representative and for the first part of this Rotary Year as the District Rotary Foundation Chair. He was the District 5240 Governor in 2002-2003.

He is the only person in the District's history to have served in all the major District positions. Furthermore, he excelled in each one.

He's a PRLS and Master PRLS graduate, a multiple Paul Harris Fellow, a Rotary Foundation Benefactor and a charter member of the Rotary Foundation Bequest Society. He and his wife, Sue, currently live in Ventura, where they own Creative Home Loans.

He and Sue are re-locating to Indiana to be nearer their children.

They will be missed.

five friendship trees were planted in Scaria's garden in honor of these five Rotarians. Since then, E. Russell and Scaria have collaborated on many

**DGEs from India and Pakistan Visit D5240**

By Wendy Kawaguchi (Santa Barbara Sunrise)

**A**t the International Assembly held in San Diego in late January for

District Governors-Elect from around the world, RI President-elect Ray Klingensmith announced the 2010-11 RI theme, *Building Communities -- Bridging Continents*. The President-elect described how his 50 years of Rotary experience have contributed to his focus on communities at home and abroad. It is this new theme *Building Communities -- Bridging Continents* that also summarizes a relationship with two District

Governors-elect from India and Pakistan who visited District 5240 following the International Assembly. It is through building communities and bridging continents that this friendship began and continues to thrive.

Building communities. It began many years ago when E. Russell Smith (RC Santa Barbara Sunrise) and DGE Scaria Jose (D3211, RC Changanacherry, Kerala, India) met and began working on their first matching grant wheelchair project. The wheelchair project sponsored by the Rotary Club of Santa Barbara Sunrise provides wheelchairs for the impoverished disabled in developing nations, often surviving with post-Polio paralysis, living in the streets and dragging themselves on the ground. In 2005, E. Russell and four other Rotarians (DG Luz Maria Ortiz, Janet Napier, Connard Hogan, and Karen Kawaguchi) traveled to India and distributed a container of 550 wheelchairs in Scaria's home state of Kerala, visited some of the communities and people who received this life-changing opportunity for mobility, and also participated in Rotary's National Immunization Day (NID). It was during that visit when



(Left to right) DGE Shehzad Ahmed, Gary Jensen, Maimoona Ali, Bill Abel, Janet Napier, Sumam Jose, Connard Hogan, Sally Torgeson, DG Luz Maria Ortiz, Robert Dibley (RC Santa Barbara), E. Russell Smith, DGE Scaria Jose, Bill Boyd, Karen Kawaguchi, Diana Washburn, and Steen Hudson (RC Santa Barbara) from Elings Park.

wheelchair shipments to India, Bangladesh, Sri Lanka, Iraq, and Pakistan.

Bridging continents. While attending the Rotary International Convention in Birmingham, England in June 2009, Scaria introduced E. Russell and DG Luz Maria to another Rotarian, District Governor-elect Shehzad Ahmed (D3272, RC Lahore Garrison, Pakistan). "You must meet my brother, my friend, Russell Smith, and do a project during your year as District Governor," said Scaria to Shehzad. And there began another Rotary friendship and the opportunity of building communities and bridging continents for thousands of people in need in Rotary's newest District in Pakistan and Afghanistan.

Following the International Assembly, Scaria and his wife Sumam and Shehzad and his wife Maimoona visited Santa Barbara. On January 26, 2010 two friendship trees were planted at the Rotary Club of Santa Barbara Sunrise Centennial Picnic Area at Elings Park in Santa Barbara in honor of DGE Scaria Jose and DGE Shehzad Ahmed. The planting of these friendship trees reciprocated the planting of trees in India and celebrated the ongoing relationship

between three Rotary Districts and three nations.

Following the friendship tree planting ceremony, Rotarians gathered for a celebration at the home of DG Luz Maria and E. Russell where an Indian oil lamp was lit, as it was in Kerala, to honor the friendship. Robert Dibley and Laurie Yttri, from the Rotary Club of Santa Barbara, who have also collaborated on wheelchair projects, were also in attendance. The visit included official proclamations presented by Santa Barbara Mayor Helene Schneider to DGE Scaria, DGE Shehzad, and DG Luz Maria and E. Russell, a harbor cruise hosted by Stan Darrow (RC Goleta), and a tour of Direct Relief International (DRI), an organization that provides medical assistance to improve the quality of life for people affected by poverty, disaster, and civil unrest at home and throughout the world and with whom D5240 has collaborated on many matching grant projects over the years.

As many D5240 Rotarians may recall from their official visits from DG Luz Maria, she shared a moving story of an extraordinary Rotarian, an amazing collaboration between two Rotary Districts, and the friendship trees that were planted to honor it. This is the story of Scaria, Luz Maria and E. Russell.



## NID in Moradabad, India

By DGN Wade Nomura (Carpinteria Morning)

As long as I have been in Rotary, I have heard about the NIDs (National Immunization Days) and the life-changing experiences that **come** from them. Everyone I talked to who had attended one came back with what can only be described as a type of “religious experience.” I vowed that if given the opportunity to attend one someday I would.

For me, the desire to go on one was even more compelling than for most; for I was afflicted with Polio as a child. Fortunately for me, I was 100% cured, having had two

treatments before contracting the disease.

I signed up for the latest trip coordinated by PDG Anil Garg (who has been on 10 NIDs) to travel to India with 25 others. I had no idea what I was in for. Anil’s briefing included health and safety precautions, suggestions of multiple injections of antibodies, the expectations of horrible living conditions, infected food and water, pickpockets, hotel theft, no sleeping arrangements, hours of work, smog, air and human pollution, overcrowding and literally days to get there and back on a plane; I **COULDN’T WAIT TO GO!**

In my briefing, I was assigned to be a Team Leader (most likely because Anil knew I was bad at taking orders and putting me in charge would be my payback). My Team included Sharon Harvey (Cambria Rotary), Blake Goehring (PE from Shafter Rotary), Sheryl Alderson-Little (Eugene Delta Rotary), and my wife Roxanne (Carpinteria Morning Rotary, and my payback).

We were assigned to a small city called Rampur, in the state of Uttar Pradesh, India.

Everything was going well until we were briefed in Delhi by the Polio Committee. It was right before our departure that we were notified we were being reassigned to a city named Moradabad. Moradabad is the city that has had the highest Polio occurrence of anywhere in the World. It is populated with people who believe the polio vaccines are actually reproductive sterilents, and will resist our efforts. Two years ago, an NID team had water (mostly water, that is) dumped on them from the rooftops to discourage them from their mission. There was much resistance from the people to allowing teams to enter many areas of the city.

This news made for a very quiet five-hour drive to our destination.

When we arrived in Moradabad we were greeted by Dr. Mohammad Arif Khan. Anil had told me about this man, and how hard he works for the Polio committee. He immediately started us out “running” as we visited a number of the “Health Camps”

(neighborhood health screening and medicine dispensaries to prepare the children for their polio vaccinations by giving them electrolytes and vitamins to help the children retain the precious polio drops in their systems). I was told that there are 4.3 million people in Moradabad, with 916,000 children under the age of 5 years to be immunized. The Polio team there included 3,048 fixed stations, 8,564 worker/walkers, 300 transit stations, and 820,338 targeted houses.



Sharon Harvey (Cambria) Roxanne Nomura (Carpinteria Morning)

The next day was the NID, and we headed off to the train station to immunize children there, followed by trips to neighborhoods and villages. Everywhere we went we were greeted by friendly faces, media, fellow Rotarians, and leading state health officials. Dr. Khan had also arranged for our team to meet with Religious leaders, the State Director of Health (a Rotarian), the Chief Medical Officer, Director of the World Health Organization, Director of UNICEF, and CORE, along with the neighborhood coordinators. We also participated in a neighborhood polio parade with thousands of others, marching through one of the neighborhoods scheduled to be immunized.

I asked Dr. Khan why things are so much better now than just two years ago, he replied “We have gained the support of all the seven religious leaders, the State and International Health organizations and a support team that is tireless in its efforts to finish off this disease. Your presence here is what motivates our efforts. You sharing your history with polio

and your team that is willing to come this far on your own money to help is what brings life back into our fight to eradicate polio”.



Roxanne Nomura (Carpinteria Morning)

I was told that the experience is different for everyone who goes on an NID. For me, it was not the giving of the drops, but it was seeing the hard workers in the field that appreciated our just being there to acknowledge their efforts that inspired me.

We had an evening with a Rotarian whose classification was Astrological Science, and who made sense of my trip. He said that it is destiny that guides you through life. For me, I ponder:

- Was it destiny that I was born in the United States, instead of India?
- Was it destiny that I contracted polio as a child?
- It was because of Rotary that I had come to India.
- In India, I now see how Rotary can make a difference.

He said that your destiny cannot be changed, even if you want to change it.

To be honest, I wouldn't change a thing.




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## Annual Coats for Kids Project A Huge Success – Climb Aboard!!

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By Terry Schaeffer (Ventura)

Looking for an outstanding community service project that will cost your club little or nothing?

The Rotary Club of Ventura, in collaboration with Four Seasons Cleaners of Ventura and Oxnard, successfully completed the sixth annual Coats for Kids Project in January of this year. The drive to collect coats, clean them and distribute them to needy children and adults in the greater Ventura community was operated from November 1-December 31, 2009. In 2008, 5,000 coats from 25 collection sites were donated to service organizations for distribution to under-privileged individuals of all ages. This year over 7,000 coats were collected from 44 sites by members of the Rotary Clubs of Ventura, Ventura South and Ventura East. Since the inception of the program six years ago, over 27,000 coats have been distributed!

In the late fall of 2009, these three Ventura Rotary clubs initiated collection of coats at businesses, banks, schools, parks and government facilities. Four Seasons Cleaners, whose president is Rotary member Sonny Shah, cleaned them. The club members then distributed them to service organizations. Recipients of the coats included local schools, Boys and Girls Clubs, the Rescue Mission, The Salvation Army, Ventura Sheriff's Department, local churches, Casa Pacifica and other service organizations.

The generous support of Four Seasons Cleaners, combined with the work of Rotary volunteers and The Rotary Interact Club of Ventura High School, made the Coats for Kids Project a huge success this year, fulfilling a growing need in these rough economic times to provide assistance to those members of our community who are unable to afford jackets for their children and themselves. Sponsorships and donations from club members and local businesses enabled the project to operate without club funds.

How can your club become involved? If you're in Ventura County, join our project! In response to an article that appeared in the Ventura County Star in November 2009 over 60 calls were fielded from individuals and organizations, many in East Ventura Country, who wanted to

be involved in the project either as donors or recipients. If you are outside the county, Chairwoman Kristin Taylor and Sonny Shah will be glad to help you initiate the project for your club.

Obtain sponsorships and donations, set up collection sites, assign members to collect and deliver the coats to a local dry cleaners, collect them after they are cleaned and distribute them to service organizations.

The need for coats for our citizens is greater than ever before. Through the hard work and dedication of the members of the Rotary Clubs of Ventura, over 7,000 citizens are warmer this winter. Making the world a better place to live, one coat at a time, is a goal worth achieving. Rotary Clubs are dedicated to improving the lives of others. The Rotary Club of Ventura's Coats for Kids Project is not dependent upon club funding for its implementation but rather relies on the efforts of its members who devote time to the project. Your club can climb aboard!



**District Governor**  
**Luz Maria Ortiz-Smith**

*Middie Editor*  
**Jock MacKenzie**  
[rbm717@adelphia.net](mailto:rbm717@adelphia.net)

### Jan 31, 2010 Membership & Attendance Report

Club Name	7/1/2009	1/31/2010	Year	% Mo.	Year	Rank
Arroyo Grande	53	51	-2	62.50%	67.01%	58
Atascadero	72	68	-4	91.00%	90.14%	8
Bakersfield	180	177	-3	51.01%	61.74%	67
<i>Bakersfield Breakfast **</i>	<i>69</i>	<i>77</i>	<i>8</i>		<i>75.76%</i>	<i>45</i>
Bakersfield East	75	77	2	85.36%	77.71%	40
Bakersfield North	47	50	3	80.00%	78.86%	39
Bakersfield South	33	30	-3	81.00%	80.29%	33
Bakersfield Twilight	21	23	2	89.01%	87.21%	12
Bakersfield West	86	90	4	86.00%	85.57%	18
Buellton	16	16	0	58.27%	62.34%	66
<i>Camarillo **</i>	<i>72</i>	<i>75</i>	<i>3</i>		<i>64.58%</i>	<i>61</i>
Camarillo Breakfast	31	30	-1	19.70%	19.91%	72
Cambria	62	61	-1	83.91%	79.78%	36
Cambria Sunrise Cent.	18	17	-1	81.94%	83.45%	24
Carpinteria	41	41	0	76.00%	79.57%	37
Carpinteria Morning	39	40	1	88.25%	85.46%	19
<i>Cayucos Seaside **</i>	<i>17</i>	<i>16</i>	<i>-1</i>		<i>67.39%</i>	<i>56</i>
<i>China Lake **</i>	<i>53</i>	<i>54</i>	<i>1</i>		<i>70.31%</i>	<i>54</i>
Conejo Valley	24	17	-7	71.23%	77.32%	41
<i>Delano **</i>	<i>11</i>	<i>11</i>	<i>0</i>		<i>63.50%</i>	<i>63</i>
Fillmore	17	15	-2	75.00%	63.14%	65
Fillmore Sunrisers	15	15	0	95.00%	86.29%	16
Frazier Pk & Mtn. Comm.	14	14	0	71.00%	75.00%	47
Goleta	21	22	1	81.00%	80.57%	31
Goleta Noontime	23	24	1	93.75%	76.65%	44
Grover Beach	23	28	5	79.81%	83.66%	23
<i>Inyokern **</i>	<i>8</i>	<i>10</i>	<i>2</i>		<i>75.57%</i>	<i>46</i>
Kern River Valley	17	17	0	90.00%	88.71%	9
Lompoc	53	51	-2	71.32%	69.39%	55
Los Olivos	35	36	1	73.00%	80.00%	35
Los Osos	23	24	1	80.00%	88.29%	10
Montecito	36	38	2	90.00%	87.14%	15
Moorpark	48	49	1	85.00%	83.80%	22
<i>Moorpark Morning **</i>	<i>19</i>	<i>22</i>	<i>3</i>		<i>50.43%</i>	<i>71</i>
Morro Bay	66	70	4	51.92%	60.94%	68
Newbury Park	32	34	2	80.47%	67.03%	57
Nipomo	37	37	0	86.43%	87.20%	13
Ojai	81	88	7	85.30%	63.77%	62
Ojai West	47	49	2	89.00%	84.60%	21
<i>Oxnard **</i>	<i>43</i>	<i>44</i>	<i>1</i>		<i>71.00%</i>	<i>53</i>
Oxnard Sunrise	20	24	4	77.00%	74.86%	48
Paso Robles	104	105	1	86.20%	87.16%	14

Paso Robles Sunrise	28	24	-4	93.75%	87.55%	11
<b>Club Name</b>	<b>7/1/2009</b>	<b>1/31/2010</b>	<b>Year</b>	<b>% Mo.</b>	<b>Year</b>	<b>Rank</b>
<i>Pismo Beach / Five Cities</i>	55	57	2		76.86%	43
San Luis Obispo	112	118	6	95.00%	93.14%	4
San Luis Obispo Daybreak	52	50	-2	95.00%	93.71%	2
San Luis Obispo de Tolosa	84	86	2	81.67%	81.76%	30
Santa Barbara	146	143	-3	61.65%	60.62%	69
Santa Barbara North	43	43	0	83.62%	84.85%	20
Santa Barbara Sunrise	54	59	5	95.20%	96.13%	1
Santa Maria	58	59	1	61.00%	63.29%	64
Santa Maria Breakfast	65	66	1	90.00%	90.14%	7
Santa Maria South	30	28	-2	84.26%	80.27%	34
Santa Paula	78	76	-2	71.33%	66.93%	59
Santa Ynez Valley	56	54	-2	75.07%	72.33%	50
Shafter	25	23	-2	65.22%	59.65%	70
<i>Simi Sunrise</i>	121	126	5		72.27%	51
Simi Sunset	20	20	0	93.00%	93.70%	3
Simi Valley	57	64	7	68.03%	72.17%	52
Solvang	62	59	-3	85.30%	82.10%	29
Taft	38	38	0	77.19%	86.16%	17
Tehachapi	22	22	0	82.50%	80.54%	32
Templeton	28	26	-2	82.00%	66.71%	60
Thousand Oaks	133	139	6	81.16%	83.35%	25
Vandenberg Village	29	33	4	93.18%	92.31%	6
Ventura	133	129	-4	91.79%	92.80%	5
<i>Ventura East</i>	50	51	1		72.59%	49
Ventura Marina	8	7	-1	67.00%	82.56%	28
Ventura South	39	40	1	85.00%	83.29%	26
Wasco	44	47	3	82.27%	82.60%	27
Westlake Village	69	66	-3	77.09%	76.95%	42
Westlake Village Sunrise	60	57	-3	77.50%	78.93%	38
Totals	3601	3647	46			
<b>Italics: Clubs did not submit information</b>						

Rotary Club of Westlake Village's  
**THE WESTLAKE 5K/10K  
RUN/WALK FOR WATER**

at  
**THE COMMUNITY STREET FESTIVAL**

*"Family, Active Lifestyle & Doing Good in the World"*

**Sunday, APRIL 11th, 2010**

**4600 Lakeview Canyon in Westlake Village**

**5K Run/Walk, 10K Run & Kids Fun Run**

Register at [www.westlake5k10k.com](http://www.westlake5k10k.com)

**Chip Timing, Event Shirts, Healthy Snacks**

**7:00 am Runner Check-in & Race Day Registration**

**7:45 am 5K Run/Walk for Water**

**8:30 am 10K Run for Water**

**9:45 am Kids Fun Run for Water**

**10:00 am Awards Ceremony**

**The Community Street Festival**



**Food & Drinks, Crafts & Live Entertainment**

**Sponsorship Opportunities**  
**[www.westlake5k10k.com](http://www.westlake5k10k.com)**